

Meeting Notice

Notice is hereby given that the Scottsdale Tourism Development Commission will meet at 8:00 a.m. Tuesday, February 15, 2005 at the City of Scottsdale, Pinnacle Conference Room, 7575 East Main Street, Scottsdale, Arizona.


Agenda
Scottsdale Tourism Development Commission
City of Scottsdale
Pinnacle Conference Room
7575 East Main Street, Scottsdale, Arizona
8:00 a.m. Tuesday, February 15, 2005

- 1. Call To Order**
- 2. Roll Call**
Ned Sickie, Chairman
Margaret Dunn
Jerry Gleason
John Holdsworth, ViceChairman
Tom Morrow
Sally Shaffer
Gordon Zuckerman
- 3. Approval of January 18, 2005 Minutes** **Action Item**
(Attachment 1)
- 4. Monthly Updates** **Information Item**
Kathy O'Connor, Tourism Development Manager
 - Bed-tax Staff Report (Attachment 2)
 - Smith Travel Research Lodging Report (Attachment 3)
 - Project Status Updates
- 5. WestWorld Events Update** **Information Item**
Dave Roderique, General Manager – Economic Vitality
- 6. Bed Tax Budget & Proforma** **Information Item**
Kathy O'Connor; Craig Clifford-Chief
Financial Officer, Lee Guillory-Finance Manager
(Attachment 4)
- 7. FY05/06 Event Support Program** **Information Item**
Kathy Carlisle O'Connor, Tourism Development Manager
(Attachment 5)

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| 8. | Mid-Year Destination Marketing Program Update
Rachel Sacco, President and CEO Scottsdale Convention
and Visitors Bureau (Attachment 6) | Information Item |
| 9. | FY05/06 Destination Marketing Plan Request
For Proposal
Kathy O'Connor, Tourism Development Manager
(Attachment 7) | Information Item |
| 10. | Items from the floor | |
| 11. | Public Comments | |
| 12. | Adjournment | |

The next meeting is scheduled for Tuesday, March 15, 2005

The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meeting Law.

 Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Kathy Montalvo at 480-312-7989, or e-mail kmontalvo@scottsdaleaz.gov. Requests should be made as early as possible to allow time to arrange accommodations.